

ENTREPRENEURSHIP



Entrepreneurship in the 21st century demands vision and a sense of purpose, cross-cultural fluency, creative thinking, innovation, and flexibility.

At Swarthmore, we provide opportunities for students to develop the abilities to lead and inspire; to listen and learn in ways that meet the challenges of our time; and to reflect the values of our community. The goal is to promote not just leadership, but *ethical leadership*; not just creativity, but *creativity invested in the public good*.

Our entrepreneurial initiatives—offered through the Center for Innovation and Leadership, Career Services, the Lang Center for Civic & Social Responsibility, and Swarthmore’s MakerSpace—allow students to hone their leadership skills and creativity through team-based collaboration, the development of social and cultural capital, and inventive thinking processes. By providing all students with the individual support they need, Swarthmore helps them become the strong, imaginative leaders of tomorrow.

OUR MISSION:
Engage innovative thinking
to foster student leadership practice



Way-Ting Chen '94

Co-founder of Blue Garnet,
a social-impact consulting firm

“Swarthmore showed me that changing the world requires changing pieces of it at a time. I’ve found my piece of the world that I’m trying to change.”

RECENT STUDENT VENTURES

Swarthmore has long helped future entrepreneurs foster innovative ideas into something more than a thought bubble. Among the recent projects born on campus:

- **Zing:** Locking, solar-powered cellphone charging stations catering exclusively to college campuses.
- **AlumGo:** A travel-planning platform connecting college students and alumni in the U.S. and abroad.
- **Sabio:** An employee-development app that identifies areas of improvement through the exchange of real-time feedback during meetings or presentations.
- **Reflux:** A self-sorting trash can that uses computer vision and machine learning to categorize waste.





Sedinam Worlanyo '17 and Bolutife Fakoya '17 have continued their SwatTank-winning company, YenAra, since leaving Swarthmore.

SWATTANK

An annual idea competition, SwatTank provides students with the opportunity to take a rough idea, product, or concept and develop it toward its next incarnation, ideation, or realization, for the chance to win prizes up to \$3,000. Students interested in competing can take part in the Innovation Incubator, a series of workshops and one-on-one meetings designed to set them up with a business model and help implement their idea. Students are also matched with an alumni mentor to provide guidance and support for their newly formed business.

OTHER ENTREPRENEURIAL INITIATIVES

Swarthmore's Career Services Office and the Center for Innovation and Leadership (CIL) offer a number of programs designed to introduce students to careers in entrepreneurship. Among them:

- **Swarthmore Future Entrepreneurs**, through which students work with a startup under the mentorship of alumni or friends of the College.
- **Entrepreneurship Conference funding**, which helps students attend prestigious events, like the Net Impact Conference or Global Social Business Summit.
- **Life After Swarthmore**, an advice-sharing series aimed at preparing students for the working world.
- **CIL@SF**, a winter break trip offering students an opportunity to meet tech innovators in Silicon Valley and San Francisco.

“CIL@SF was an opportunity to connect with and get to know so many interesting people and learn insights into how they got to where they are. It is an opportunity to witness what you can achieve by pursuing your passions.”

—JASON JIN '20



SWARTHMORE INNOVATION COLLABORATIVE

Celebrating “the power of making,” this initiative promotes the spaces on campus—workshops, innovation labs, interdisciplinary courses—where students can be free to invent, create, and fix things.

Some highlights of Swarthmore’s “MakerSpace Ecosystem”:

Social Innovation Lab @ the Lang Center

With a mission to “create a community of Swarthmore social innovators who apply knowledge to need,” this new lab encourages students to grow—literally and figuratively. Its progressive programs, including the course “Be the Change: Social Entrepreneurship in Principle and Practice,” foster skills such as strategic project planning, human-centered design thinking, and engaged scholarship, all with an eye toward the greater good.

MakerSpace and Wood Shop

Launched in early 2018, this hands-on lab includes tools for digital, mechanical, and manual fabrication—providing a testing ground for creative innovation. The space promotes interdisciplinary interaction, particularly between engineering and art, but also explores intersections among theater, computer science, biology, and physics.

